

Who the Town Plan is for?

The Town Plan is aimed finding out what and publishing the needs of the people who live here, work here and those people from outside the town use the services which the town provides.

It is intended to build what is good about the town and its surroundings. It's also intended to identify what needs to be done to improve the town and its surroundings so that the town and people are well prepared for the future.

Finding Out What the issues that Concern people are and how they Want them to be dealt With.

Our goal is to use the initial responses from our initial surveys and activities to design a survey which will ask residents, workers and service users (the stakeholders in the future of the Town and its surroundings) to consider options for how to deal with the specific issues which concern them.

The responses will provide us with action points, specific steps which the authorities, agencies, voluntary bodies etc. will be asked to find the ways and means for 'getting the jobs done'.

Progress So far.

We have Completed 4 trial consultations to help us design the survey. An additional stakeholder Consultation, aimed to gather guidance from businesses, community organisations and other organisations which have a stake in a better future for Leyburn will be underway from March 31.

a. An initial 3 question Survey. 226 people filled in responses. b. A 'post it response gathered at a Planning for Real Event. 120 responses were received. (Thanks to Rural Action Yorkshire, particularly Leah for processing the results for us) c. A survey undertaken on our behalf, using the three question survey, of pupils at Wensleydale School, (Thanks to the Headteacher and to Assistant Headteacher, Charlie Barnett and their students for getting this done) d. A Planning for Real event at Leyburn Junior School (many thanks to the Headteacher, Sandra Charles, Phil Reed and Michael Hepper for making sure the young people did us all proud)

Each of these, a-d was undertaken in different Ways.

The Junior School results were illuminating. The young people showed considerable maturity and insight. However, it has proved impossible to incorporate all their feedback in the summary of results. Nevertheless, they showed acute awareness of issues like parking, the appearance and cleanliness of the Town Centre and its surroundings and the need for more facilities for young people,

Items a, b and c produced the equivalent of 370 responses which could be incorporated in these interim results. The responses from the school and from the 'post its made a significant difference to the order of priority which came from surveya. .

For example, parking was top priority in the responses to the 3 question survey at 56%. Incorporating the school and particularly the post it responses ensured that it was still top priority but at 24% of the total responses. Basically, the wider we cast our net to get a balance of responses from as many different groups as possible the more this is likely to happen i.e. the overall order of priorities may not change but the weighting which each issue gets may rise and fall.

The results under-represent the responses from the young people at Wensleydale School because We have no record of how many students supported each comment/proposal, That's a shame. A number of older students supported the following statements about the town:

"It is relaxed. There is a sense of community, You can be independent."

Very wise. Very insightful. Worth a great deal of our attention.

The top priorities. So far.

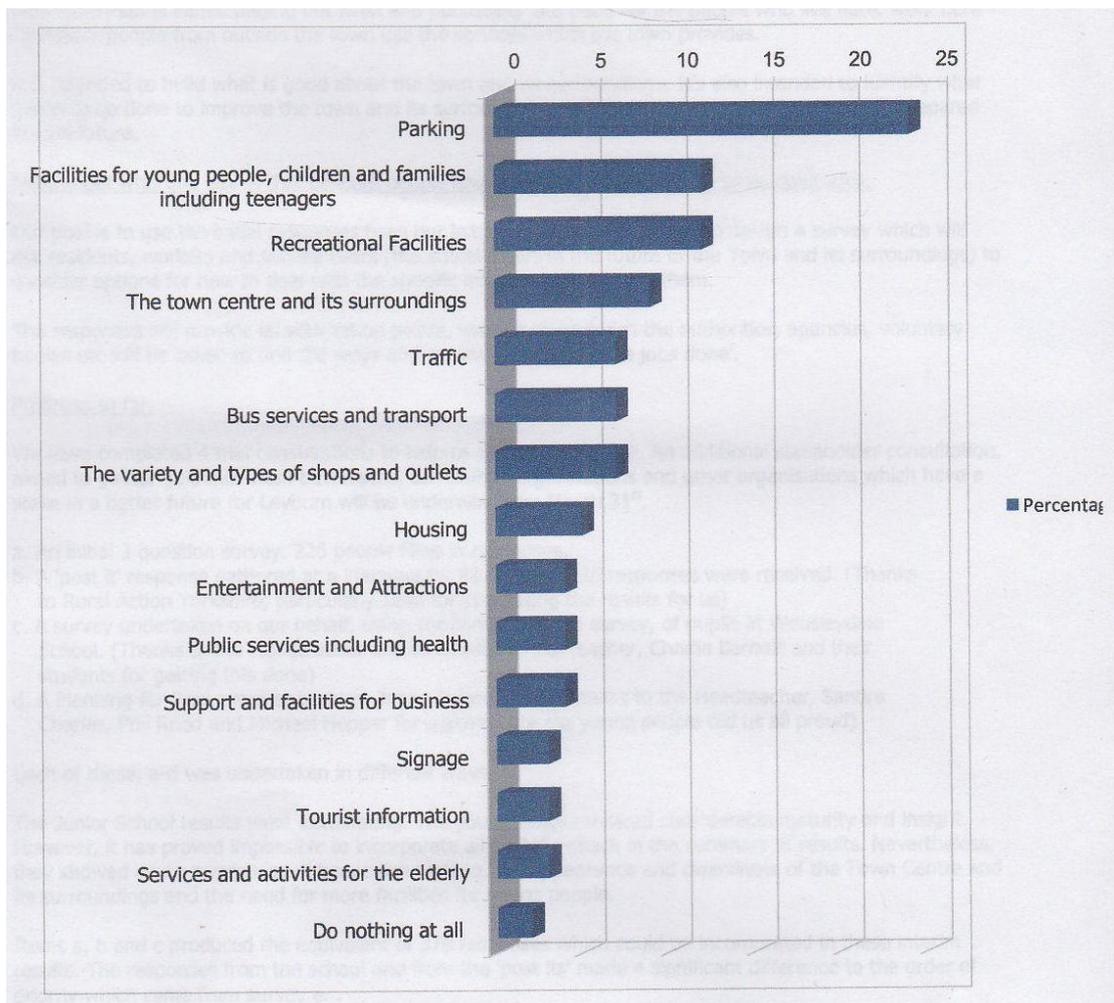
These are the areas which caused most concern; the aspects of living, working and using Leyburn Town which respondents want to see our survey getting to grips with (in no particular order)

- Parking
- Traffic
- The quality of the town centre and its surroundings
- Bus Services and transport
- Facilities for young people, children and families including teenagers
- Housing
- Nothing at all
- The variety and types of shops and Outlets
- Signage
- Recreational facilities
- Support and facilities for business
- Tourist information
- Entertainment and Attractions
- Public Services inc Health
- Services and activities for the elderly

At the moment, this is the order of priority

	More than 10% of responses	5-9% of responses	Less than 5% of responses
Parking	24%		
Facilities for young people, children and families including teenagers:	12%		
Recreational facilities	12%		
The town centre and its surroundings		9 %	
Traffic		7%	
Bus services and transport		7%	
The variety and types of shops and outlets		7%	
Housing		5%	
Entertainment and Attractions			4%
Public Services inc Health centre			4%
Support and facilities for business			4%
Signage			3%
Tourist information			3%
Services and activities for the elderly			3%
Do nothing at all			2%

Updated trial survey responses 26.1.17



This data represents work in progress. We need much more to be able to say that, on the balance of probabilities, our results are a fair picture of what stakeholders in Leyburn believe the priorities for the future ought to be.